



Malaysia Technology Expo™

A Leading Global Innovation and Technology Event
Hybrid Event

22-24 Feb 2024

World Trade Centre, Kuala Lumpur



Exhibition &
Marketplace



Innovation
Awards



Technology
Presentations



Network &
Connect



International
Innovation Awards



Public Service
Innovation Asia



Asian Youth
Innovation Awards

www.mte.org.my

Igniting Innovations for a Sustainable Future



Welcome to the Malaysia Technology Expo (MTE) 2024, the premier platform for showcasing groundbreaking innovations and technological advancements. This highly anticipated event will take place from 22nd to 24th February 2024 at the World Trade Centre Kuala Lumpur.

Combining the best of both physical and virtual experiences, MTE 2024 offers exhibitors maximum exposure in the face-to-face expo and our virtual platform. Building upon the resounding success of MTE 2023, which attracted 5,014 visitors from 15 countries, featured 504 exhibitors, and showcased 425 innovation exhibits from around the world, MTE 2024 aims to surpass expectations and drive forward transformative technologies that contribute to a sustainable future.

International Innovation Awards (IIA)

MTE's International Innovation Awards (IIA) have a long and successful tradition of honouring breakthroughs and recognising achievement in R&I.

For over a decade, the event has been at the forefront in showcasing emerging technologies and transformative innovations. IIA is an excellent platform for presenting your innovations and trailblazing mindset.



[Flyer Download](#)

Public Service Innovation Awards (PSIA)

The Public Service Innovation Asia (PSIA) Awards were established to recognise and reward these creative achievements and contributions of public service institutions that lead to more effective and responsive public administration.

In other words, they must adjust to people's needs, deliver efficient and effective services, and establish their credibility.



[Flyer Download](#)

Asian Youth Innovation Awards (AYIA)

The Asian Youth Innovation Awards, or AYIA, were launched in 2014 by MTE to nurture, develop, and encourage youth engagement in Science, Technology, and Innovation.

It gives crucial first-hand experience of participating in the "real world," strengthening their life skills and preparing them for employment as a platform for teenagers to show and share their work with the public.



[Flyer Download](#)

Why Participate in MTE Hybrid

Malaysia Technology Expo offers a wealth of benefits for exhibitors and awards participants alike

- 01** Meet and network with peers and professionals in the industry
- 02** Face-to-face onsite presentation to jurors
- 03** Potential collaborations with research and academic institutions
- 04** Gain recognition for research excellence and capture market opportunities for your outstanding innovations.
- 05** Access to a global audience through the virtual platform

Insights from Esteemed Guests of Honor in 2023

These snippets from our esteemed Guests of Honor in MTE 2023 serve as a testament to the event's credibility, underscoring its significance as a driving force behind technological advancements, international collaboration, and sustainable development.



The event serves as an incubator for local SMEs looking for business solutions and better processes. With access to experts in various fields, the expo provides a valuable opportunity for small businesses to gain new insights, learn about the latest technologies, and discover new ways to innovate and grow and become more competitive in the global marketplace.

YB Chang Lih Kang
Minister of Science, Technology and Innovation (MOSTI) Malaysia



I would also like to acknowledge and commend the effort of MTE organiser in promoting and recognising innovation in the public sector by showcasing the best and brightest of our public servant to inspire others to strive for excellence and to find new and creative way to serve their community.

YBhg. Datuk Saidatu Akhma Binti Hassan
Deputy Secretary General, Training and Sustainable Environment
Ministry of Local Government Development

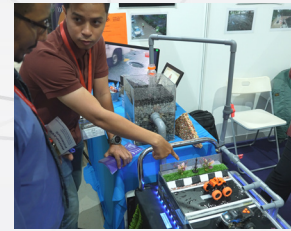


I would like to take this opportunity to acknowledge the efforts of the organizers & awards partners for hosting MTE 2023, and for providing a physical and a virtual platform to showcase the achievements of these talented individuals. Your contributions to the advancement of innovation will inspire future generations to push the boundaries of what is possible and make their own mark on the world.

YBrs. Prof. Madya EUR ING. Ir. Ts. Dr. Shahiron bin Shahidan
Director of Research Excellence Division (IPT)
Ministry of Higher Education, Malaysia (MoHE)



MTE 2024 Event Highlights



Innovation Marketplace

Innovation Marketplace is a trade show for new and innovative technology. Display the most creative solutions and scalable technology meant to propel a business ahead.



Special Awards

Participants can stand a chance to win additional special awards sponsored by local and international Inventors and Innovators Associations/Organisations. In 2022 we collaborated with over 15 local and international Inventors and Innovators Associations/Organisations to confer sponsored special awards to selected outstanding innovations.

Awards Ceremony

The awards ceremony recognises and honours individuals and organisations for their creative achievements. There will be separate presentations for the 3 awards spread over a 2-day period. It is a celebration of innovation.



Innovation Talk

Innovation Talk is created to provide our visitors with the latest technological trends and disruptive innovations. Feel like you're running low on fresh ideas? Get creative with these thought-provoking talks to inspire new and experimental thinking.

Dialogues

Dialogue creates a space for people who represent a variety of opinions, perspectives and ways of operating to meet and work on finding a solution to a problem, together. We bring in a range of professional disciplines and creating a thinking community for discussing the hottest topic in technological innovation.



Technical Presentations

Technical presentations provide numerous advantages to our audience, particularly scientists and researchers. It is a once-in-a-lifetime opportunity because certain industries, such as engineering, nanotechnology, advanced medical and life sciences, frequently present complex information that necessitates systematic knowledge and insight sharing.

Exhibit Profile

We bring together companies from every major industry, both big and small. We expect to showcase a wide range of cutting-edge technologies across the following categories:

3D Printing	Construction Technology	Internet of Things (IoT)
Advanced Material / Wearables	Consumer Electronic Innovation	Manufacturing Technology
Aeronautical & Aerospace	Cybersecurity	Medical Innovation
Agricultural Technology	Drone Technology	Military & Defense Innovation
Artificial Intelligence	E-Commerce & Enterprise Solution	Nanotechnology
Audio Visual Equipment	Education Technology	Office Automation
Bio-diagnostics	Environment, Water & Wastewater	Pharmaceutical Technology
Bio-informatics	Fintech	Public Service Innovation
Biotechnology	Food Technology	Robotics
Big Data	Green Technology & Renewable Energy	Smart Building Innovation
Blockchain	Health & Wellness	Smart Cities Innovation
Cosmeceuticals & Nutraceuticals Technology	Hologram Technology	Supply Chain System & Technology
Communication / Broadcasts	Household Electronics	System Automation
Computer, Engineering & Networking Technology	Intellectual Property	System & Software Integration
Computer Generated Imagery (CGI)	Information Security	Traffic Management Technology
		Transport Technology

Visitors' Profile

Seize the chance to meet key decision makers, buyers and influencers from the following industries:

-  Education
-  Technology & Telecommunications
-  Health & Pharmaceuticals
-  Government & Public Bodies
-  Services
-  Agriculture
-  Construction
-  Transport & Logistics
-  Manufacturing
-  Retail & Trade



Throwback MTE 2023



Throwback MTE 2023



International Innovation Awards



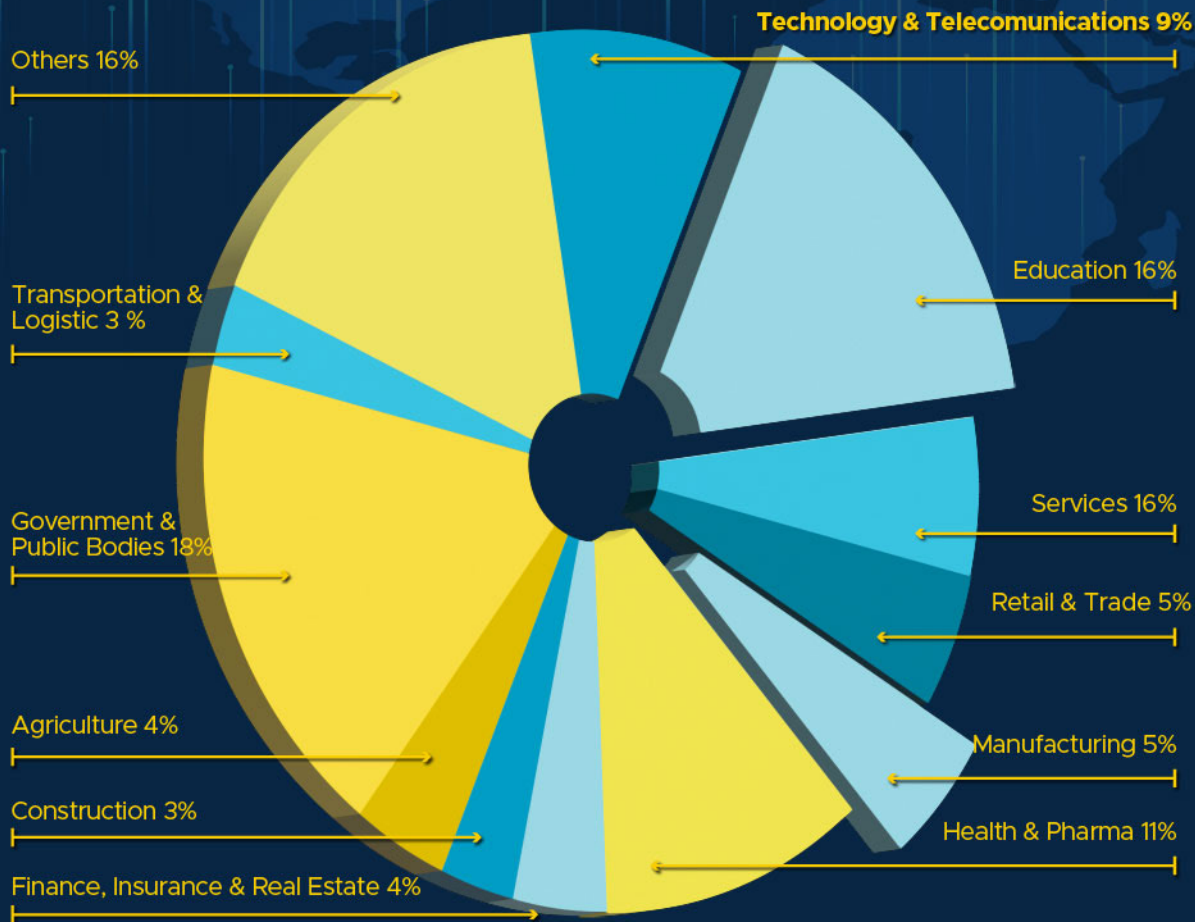
Public Service Innovation Asia



Asian Youth Innovation Awards



MTE 2023 in Numbers



Visitors Count

Visitors' Number
5014

From
16
Countries

Total No. of Innovation

425

From
15
Countries

Number of Award Winners

Gold
150

Silver
158

Bronze
117

How to Participate



Step 1

Contact the organisers here to let us know which awards you would like to enter, and the number of entries that you would like to submit. Kindly whatsapp or email to:

Melissa : +6012 231 5583 | melissa@protempgroup.com

Denise : +6012 321 7345 | denise@protempgroup.com



Step 2

Confirm your participation with payment. Your booth participation fee (per sqm) indicates the maximum number of entries you can enter for each booth type. Award entry fee will be separately chargeable based on per entry. **All physical participation will be offered a complimentary virtual booth.**



Step 3

Confirmed participants will be invited to attend the awards briefing on what jurors are looking for to guide them toward making a comprehensive submission. Submit your entries before **14 Jan 2024**.



Step 4

All participants will showcase their innovations at MTE 2024 at World Trade Centre, Kuala Lumpur and virtually on the virtual platform from 22-24 February 2024. Onsite judging will be held on **22 February 2024** between 10.00 am – 5.00 pm. Results will be announced onsite on the following dates and will be made available on the MTE website and the virtual platform:

- Asian Youth Innovation Awards : 23 February 2024
- Public Service Innovation Asia : 23 February 2024
- International Innovation Awards : 24 February 2024

Timeline

Registration Opens

1 Aug 2023

Awards Briefing for AYIA & PSIA

20 Dec 2023

Awards Briefing for IIA

21 Dec 2023

Submission Deadline

14 Jan 2024

Onsite Judging

22 Feb 2024

Online Evaluation & Judging

15-18 Feb 2024

Announcement Of Results

23 & 24 Feb 2024

Innovation Marketplace Participation

Suitable for organisations who wish to exhibit only.

Hybrid

1A BARE SPACE

RM900 / USD300 (per sqm (min 18sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Space only. Exhibitor is responsible for their own booth design, carpet, construction, furniture & electrical fittings.
 - Visitor E-invitation Card.
 - Exhibit on MTE Virtual Platform
- 1 Virtual Corporate Booth
 - > Platinum Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
 - 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

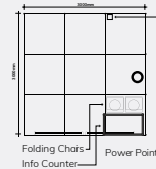
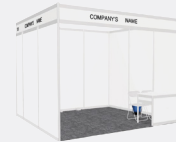
1B SHELL SCHEME

RM950 / USD315 (per sqm (min 9sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Exhibition Space
 - Shell Scheme Booth
 - Fascia board with company name & booth number
 - 1 information counter
 - 2 folding chairs
 - 1 x 13amp power point
 - Needle punch carpet
 - 2 fluorescent lights
 - Visitor E-invitation Card.
- Exhibit on MTE Virtual Platform
 - 1 Virtual Corporate Booth
 - > Business Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
 - 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 3 award entries for each 9 sq.m physical booth.

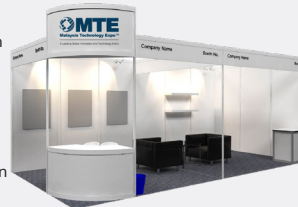
1C PREMIUM PACKAGE

RM1,150 / USD380 (per sqm (min 18sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Exhibition Space
 - Premium Design Booth
 - 1 tower with company logo or company name
 - Fascia board with company name & booth number
 - 1 Curve info Desk
 - 1 Medium Display Cube
 - 1 Bar Stool
 - 2 Black Sofa
 - 2 Wall Shelving
 - 1 x 13amp power point
 - 1 Glass Coffee Table
- 4 Spotlights
 - 1 Waste Paper Basket
 - Needle punch carpet
 - Exhibit on MTE Virtual Platform
 - 1 Virtual Corporate Booth
 - > Platinum Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
 - 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

Virtual Only

Package Code	D1	D2	D3
Price (RM)	3,600.00	4,200.00	5,200.00
Price (USD)	1,200.00	1,500.00	1,800.00
Virtual Booth Type	Standard	Business	Platinum
Booth Entitlements (Primarily for Corporate Information)			
Company Name	1	1	1
Company Logo	1	1	1
Corporate Video	1	1	1
Live video chats	1	2	5
Whatsapp function	Yes	Yes	Yes
Email	Yes	Yes	Yes
No. of Product Storefronts within booth to showcase products	1	10	20
Within Each Booth, Each Product is Featured on a dedicated Pop-up Page. This is called the Storefront Showcase. Entitlements of Storefront Showcase			
No. of Storefront Showcases	1	10	25
Product Video Uploads	1	10	25
Product Images/ Photo Uploads	2	10	25
Description of Product	Yes	Yes	Yes
Live Chat Accounts for Product Enquiry	1	2	5
Whatsapp and Email	Yes	Yes	Yes

MTE Virtual Satellite Events

In addition to the main hybrid event which is held annually in February Malaysia Technology Expo (MTE) will feature three impactful virtual satellite events, each specialising on key areas of innovation and sustainability. First, the Advanced Healthcare and Life Sciences International Innovation Awards & Expo will bring together visionaries in the healthcare industry to showcase cutting-edge advancements, breakthrough technologies, and groundbreaking research that revolutionize the field.

Second, the Sustainable Development Goals International Innovation Awards & Expo will highlight groundbreaking projects and initiatives that address the United Nations' Sustainable Development Goals, promoting sustainable practices and creating a positive social impact. Lastly, the Sustainable Energy and Green Technology (SEGT) Innovation Awards will recognize and celebrate innovative solutions that propel the world towards cleaner and greener energy sources, fostering a more sustainable and environmentally conscious future.

These satellite events are designed to provide focused platforms for experts, innovators, and enthusiasts to collaborate, share knowledge, and drive progress towards a better world.



Advanced Healthcare and
Life Sciences International
Innovation Awards & Expo

August 2024



Sustainable Development
Goals International
Innovation Awards & Expo

October 2024



Sustainable Energy & Green
Technology International
Innovation Awards

December 2024

Organised by



International Innovation Awards Partners



Asian Youth Innovation Awards Partner



Public Service Innovation Asia Partner



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For enquiries, please contact

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