



MTE

Malaysia Technology Expo™

A Leading Global Innovation and Technology Event

20-22 FEB 2025
Hybrid Event

World Trade Centre
Kuala Lumpur

www.mte.org.my

Innovate. Collaborate. Grow.

 **MTE: IIA**
Malaysia Technology Expo
International Innovation Awards

 **MTE: AYIA**
Malaysia Technology Expo
Asian Youth Innovation Awards

 **MTE: PSIA**
Malaysia Technology Expo
Public Service Innovation Asia


Exhibition &
Marketplace


Innovation
Awards


Network &
Connect


Webinars &
Forums

Transformative Technologies for a Sustainable World

Welcome to the Malaysia Technology Expo (MTE) 2025, the premier platform for showcasing groundbreaking innovations and technological advancements. This highly anticipated event will take place from 20 - 22 February 2025 at the World Trade Centre Kuala Lumpur. Combining the best of both physical and virtual experiences, MTE 2025 offers exhibitors the flexibility to participate in either format, ensuring maximum exposure and engagement.

Building upon the resounding success of MTE 2024, which attracted 3,352 visitors from 45 countries, featured 138 exhibitors, and showcased 482 innovation exhibits from around the world, MTE 2025 aims to surpass expectations and drive forward transformative technologies that contribute to a sustainable future.

Expanding Innovation: Satellite Events at MTE 2025



In addition to the main event, Malaysia Technology Expo (MTE) 2025 will feature three impactful satellite events, each focusing on key areas of innovation and sustainability.

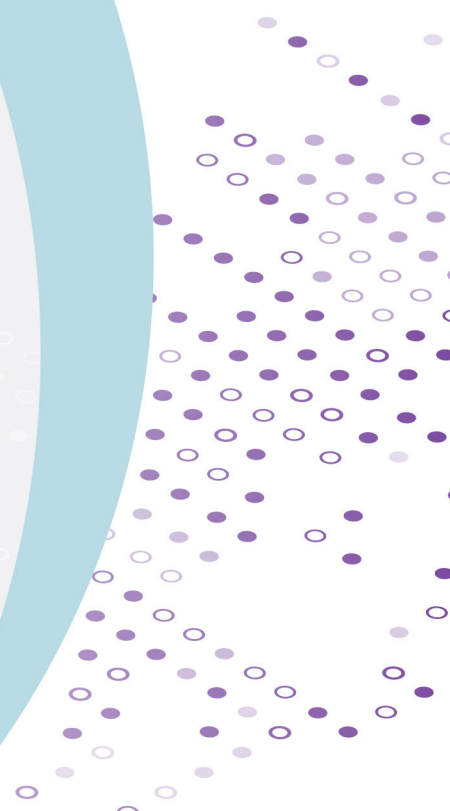
First, the Advanced Healthcare and Life Sciences International Innovation Awards & Expo will bring together visionaries in the healthcare industry to showcase cutting-edge advancements, breakthrough technologies, and groundbreaking research that revolutionize the field.

Second, the Sustainable Development Goals International Innovation Awards & Expo will highlight groundbreaking projects and initiatives that address the United Nations'

Sustainable Development Goals, promoting sustainable practices and creating a positive social impact.

Lastly, the Sustainable Energy and Green Technology (SEGT) Innovation Awards will recognize and celebrate innovative solutions that propel the world towards cleaner and greener energy sources, fostering a more sustainable and environmentally conscious future.

These satellite events are designed to provide focused platforms for experts, innovators, and enthusiasts to collaborate, share knowledge, and drive progress towards a better world.



Why Participate in MTE

1 Showcase Your Innovations

2 Network with Industry Leaders

3 Gain Market Insights

4 Expand Your Reach

5 Enhance Your Brand

6 Access Investment Opportunities

MTE 2024 in numbers

Visitor Statistics

» 3,352 Visitors

Age Group

under 30

33%

31 - 40

27%

41 - 50

22%

51 - 60

14%

61 Above

4%

» 45 Countries

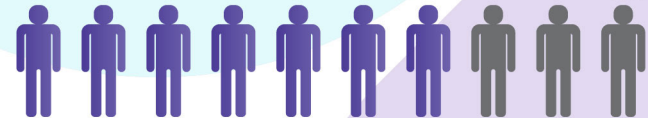
Algeria, Australia, Bangladesh, Belgium, Brazil, Cambodia, Canada, China, Denmark, Egypt, France, Germany, Hong Kong, India, Indonesia, Iran, Italy, Japan, Kenya, Korea, Libyan Arab Jamahiriya, Malaysia, Mexico, Mongolia, Morocco, Netherland, Pakistan, Philippines, Poland, Russian, Saudi Arabia, Senegal, Singapore, Spain, Sri Lanka, Switzerland, Taiwan, Thailand, Tunisia, Turkey, United Arab Emirates, United Kingdom, United States, Uzbekistan, Vietnam.

Exhibitor Statistics

» 138 Exhibitors

Returning Exhibitors

74%



New Exhibitors

26%

» 11 Countries



Azerbaijan



China



Hong Kong



Indonesia



Italy



Malaysia



Saudi Arabia



Singapore



Taiwan



Thailand



Vietnam











Exhibit Profile

We bring together companies from every major industry, both big and small. We expect to showcase a wide range of cutting-edge technologies across the following categories:

 3D Printing	 Computer, Engineering & Networking Technology	 Green Technology & Renewable Energy	 Public Service Innovation
 Advance Material / wearables	 Computer Generated Imagery (CGI)	 Health & Wellness	 Robotics
 Aeronautical & Aerospace	 Construction Technology	 Hologram Technology	 Smart Building Innovation
 Agricultural Technology	 Consumer Electronic Innovation	 Household Electronics	 Smart Cities Innovation
 Artificial Intelligence	 Cybersecurity	 Intellectual Property	 Supply Chain System & Technology
 Audio Visual Equipment	 Drone Technology	 Information Security	 System Automation
 Bio-diagnostics	 E-Commerce & Enterprise Solution	 Internet of Things (IOT)	 System & Software Integration
 Bio-informatics	 Education Technology	 Medical Innovation	 Traffic Management Technology
 Biotechnology	 Environment, Water & Wastewater	 Military & Defense Innovation	 Transport Technology
 Big Data	 Fintech	 Nanotechnology	
 Blockchain	 Food Technology	 Office Automation	
 Cosmeceuticals & Nutraceuticals Technology		 Pharmaceutical Technology	
 Communication / Broadcasts			

Visitor Profile

Seize the chance to meet key decision makers, buyers and influencers from the following industries:

 Education	 Government & Public Bodies	 Transport & Logistics
 Technology & Telecommunications	 Services	 Manufacturing
 Health & Pharmaceuticals	 Agriculture	 Retail & Trade
	 Construction	

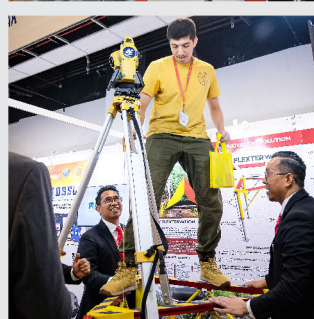
INNOVATIONS
AT MTE 2025

The Awards

 **MTE: IIA**
Malaysia Technology Expo
International Innovation Awards

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Asian Youth Innovation Awards

 **MTE: PSIA**
Malaysia Technology Expo
Public Service Innovation Asia



Testimonial

Multimedia University (MMU)

Participating in MTE-IIA 2024 as representatives of MMU has been an enlightening experience. With 28 projects under our belt, we've embraced the opportunity to delve into diverse industry perspectives. MTE-IIA has been instrumental in broadening our understanding and fostering invaluable connections. It's not just about the accolades; it's about the journey of growth and learning, and MTE-IIA has provided the perfect platform for that.

Prof. Ir. Dr. U. Johnson Alengaram, Universiti Malaya (UM)

We thank the Malaysian Technology Expo (MTE) for the amazing opportunity that brought together all the creative minds and our innovations to the limelight. MTE certainly gave us an excellent opportunity to shine as researchers and build great networks with people from different backgrounds. We are looking forward to more exhibitions as such, to encourage the current generation to be more creative and optimistic which would contribute to the STEM field and others.

Young Inventors Association

It's a great honor to be able to participate in MTE 2024. The students were so excited, and they learned a lot from this experience. I think it's a great opportunity and experience for all of my students. They got to meet many people from different countries and backgrounds. They had the chance to learn more about the science world and different cultures. Overall, all of my students love the events, and I'm so grateful for all of you for allowing us to be a part of MTE 2024.

Kuching Vocational College

To be the first time joining such a big event under Malaysia Technology Expo 2024, Kuching Vocational College feels honoured representing our state. Such a wonderful experience and knowledge sharing that we had gains. Till we meet again for MTE 2025 with new ideas and product innovation.

Sri Bestari Private School Kuala Lumpur

We had an incredible experience participating in the MTE, our first physical international competition. It was eye-opening to meet passionate individuals dedicated to innovation and invention. The event provided an invaluable platform to network, learn, and ignite our curiosity and passion for STEM. A big thank you to the organizers for fostering such an inspiring environment. Our students are still talking about it!

Jabatan Tanah dan Survei Sarawak

We extend our heartfelt gratitude to the organizers of Malaysia Technology Expo (MTE) for orchestrating such a remarkable event. Your dedication and planning truly made it an unforgettable experience. A special acknowledgment to the event coordinator for the commitment to ensure the success of the event, making it an memorable experience for all. We look forward to participate in next year's Malaysia Technology Expo (MTE).

CoffeeBot

A huge thank you to Malaysia Technology Expo for their outstanding support and the opportunity to serve as the beverage sponsor for MTE 2024. The event's success surpassed our expectations, and we're truly grateful to have been part of it. Thank you for choosing us once again. We eagerly anticipate participating in MTE 2025 and delighting attendees with another cup of freshly brewed coffee from CoffeeBot.

Universiti Malaysia Sarawak (UNIMAS)

UNIMAS through the Research, Innovation & Enterprise Centre (RIEC) has been sending our staff to the physical MTE and virtual AHLs, SDG & SEGT series for years. You are the

The Process

Contact the organisers here to let us know which awards you would like to enter, and the number of entries that you would like to submit

Confirm your participation with payment.

a) Physical Participation

Your booth participation fee (per sqm) indicates the maximum number of entries you can enter for each booth type. Award entry fee will be separately chargeable based on per entry. All physical participation will be offered a complimentary virtual booth.

b) Virtual Participation

Your one-off participation fee already comes with a maximum no of awards entries, a virtual booth, and/or a virtual storefront. After payment, submit your entries via our online submission system.

*For more details on participation fees for each award, contact us direct

Confirmed participants will be invited to attend the awards briefing on what jurors are looking for to guide them toward making a comprehensive submission. Submit your entries before 27 Jan 2025.

All participants will showcase their entries at MTE 2025 which will be held at World Trade Centre, Kuala Lumpur OR virtually from 20-22 February 2025. Onsite judging will be held on 20 February 2025 between 10.00 am – 5.00 pm while online judging will be held on 10-12 February 2025. MTE 2025 Full Awards Results will be made available on the MTE website here and on the virtual platform on the following dates:

International Innovation Awards : 22 February 2025

Asian Youth Innovation Awards : 21 February 2025

Public Service Innovation Asia : 21 February 2025

Timeline



01

Registration
22 JULY 2024

Awards Briefing (IIA)
21 JAN 2025

02

03 Awards Briefing (AYIA & PSIA)
22 & 23 JAN 2025

Submission Deadline
3 FEB 2025

04



05

Awards Ceremonies
21 FEB 2025 (AYIA & PSIA)

Awards Ceremonies
22 FEB 2025 (IIA)

06



Download Awards Flyers

International
Innovation Awards

Asian Youth
Innovation Awards

Public Service
Innovation Asia

Innovation Marketplace

The Innovation Marketplace at MTE 2025 is a vibrant hub where cutting-edge technology and groundbreaking ideas come to life. It offers exhibitors a unique opportunity to showcase their revolutionary products, prototypes, and research findings to an engaged audience. For emerging startups, it serves as a launchpad to gain visibility, attract investors, and forge strategic partnerships. Whether presenting advancements in healthcare, solutions for sustainable development, or disruptive technologies, the Innovation Marketplace is the ideal environment to highlight your innovations and foster collaboration, driving the future of technology and innovation forward.

Hybrid

1A BARE SPACE

RM900 / USD300 (per sqm (min 18sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Space only. Exhibitor is responsible for their own booth design, carpet, construction, furniture & electrical fittings.
- Visitor E-invitation Card.
- Exhibit on MTE Virtual Platform
- 1 Virtual Corporate Booth
 - > Platinum Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
- 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

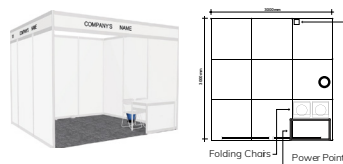
1B SHELL SCHEME

RM950 / USD315 (per sqm (min 9sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Exhibition Space
- Shell Scheme Booth
- Fascia board with company name & booth number
- 1 information counter
- 2 folding chairs
- 1 x 13amp power point
- Needle punch carpet
- 2 fluorescent lights
- Visitor E-invitation Card.
- Exhibit on MTE Virtual Platform
- 1 Virtual Corporate Booth
 - > Business Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
- 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 3 award entries for each 9 sq.m physical booth.

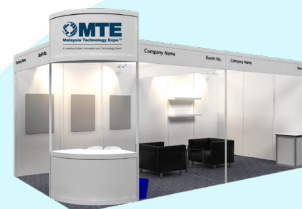
1C PREMIUM PACKAGE

RM1,150 / USD380 (per sqm (min 18sq.m))

Applicable for: Universities, Research Institutions, Government Agencies, National Groups, Inventors' Associations, Municipal Councils, Private Organisations.

Package Entitlements

- Exhibition Space
- Premium Design Booth
- 1 tower with company logo or company name
- Fascia board with company name & booth number
- 1 Curve info Desk
- 1 Medium Display Cube
- 1 Bar Stool
- 2 Black Sofa
- 2 Wall Shelving
- 1 x 13amp power point
- 1 Glass Coffee Table
- 4 Spotlights
- 1 Waste Paper Basket
- Needle punch carpet
- Exhibit on MTE Virtual Platform
- 1 Virtual Corporate Booth
 - > Platinum Booth design
 - > Company Description
 - > 1 Corporate Video
 - > 2 Corporate Banners
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function
- 1 virtual storefront for each Innovation within the Corporate Booth
 - > Innovation Description
 - > 1 Innovation Video
 - > eBrochure
 - > 2 Photos
 - > Whatsapp and Email function
 - > Phone Call & Video Call function



Maximum 6 award entries for each 18 sq.m physical booth.

Virtual Only

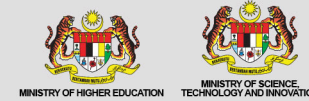
Package Code	D1	D2	D3
Price (RM)	3,600.00	4,200.00	5,200.00
Price (USD)	1,200.00	1,500.00	1,800.00
Virtual Booth Type	Standard	Business	Platinum
Booth Entitlements (Primarily for Corporate Information)			
Company Name	1	1	1
Company Logo	1	1	1
Corporate Video	1	1	1
Live video chats	1	2	5
Whatsapp function	Yes	Yes	Yes
Email	Yes	Yes	Yes
No. of Product Storefronts within booth to showcase products	1	10	20
Within Each Booth, Each Product is Featured on a dedicated Pop-up Page. This is called the Storefront Showcase. Entitlements of Storefront Showcase			
No. of Storefront Showcases	1	10	25
Product Video Uploads	1	10	25
Product Images/ Photo Uploads	2	10	25
Description of Product	Yes	Yes	Yes
Live Chat Accounts for Product Enquiry	1	2	5
Whatsapp and Email	Yes	Yes	Yes

* The above fees is subjected to 8% service tax.

Organised by



Supported by



International Innovation Awards Partners



Public Service Innovation Asia Partner



Asian Youth Innovation Awards Partner



MTE SDGs Initiative



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For enquiries, please contact

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